



LAS VEGAS
*Silver Dollar
Circuit*

SPONSORSHIP OPPORTUNITIES

SilverDollarCircuit.Com

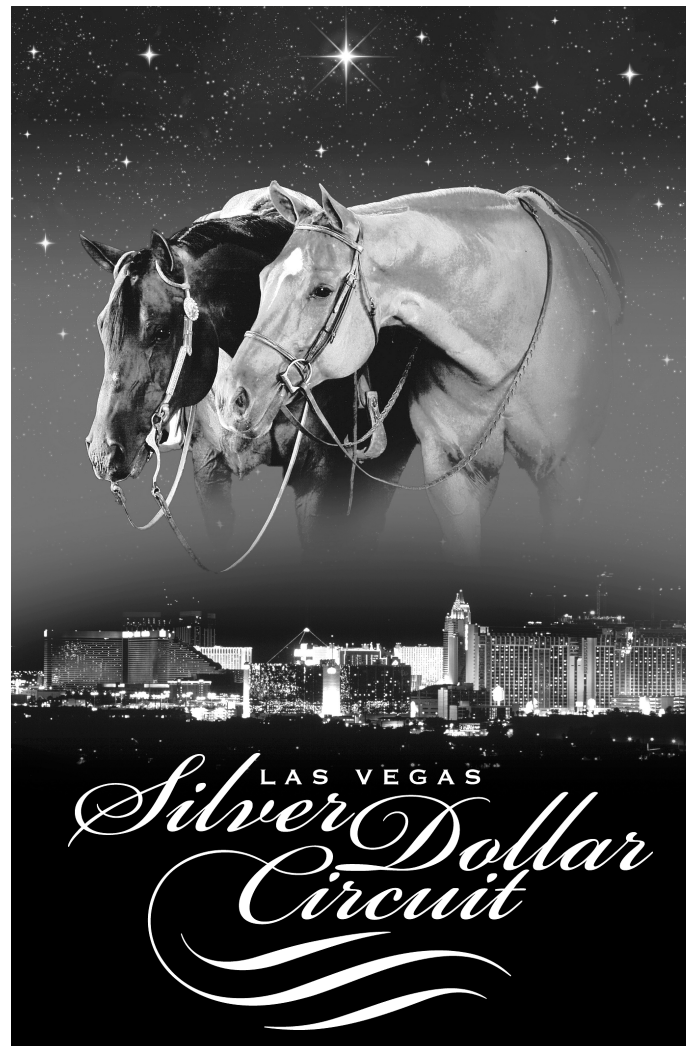


Silver Dollar Circuit

We are a show unlike any other!

**Attracting horse enthusiasts
from all over the**

NATION



W

e approach sponsorships from a marketing perspective. Using social media and email marketing leading up to, and following, our event as well as strategically positioning your brand to ensure you get the most repeat exposure to our viewers and exhibitors at the show.

What Makes us different

1

We create memorable experiences. Using interactive giveaways, catchy announcements, and fun games we give our exhibitors a reason to remember your contribution.

2

We drive sales. By pairing you with the right opportunity for your brand we ensure your name is top of mind when it comes to product purchases in your category.

3

We have additional exposure. Not only do we receive over 65,000 views from across the country on our live feed but each and every room in South Point runs a live feed of the show.



Silver Dollar Sponsorship Levels

PLATINUM SPONSOR \$20,000 and Above

Fully customized. Opportunities are unlimited, including Event naming rights as well as all of the benefits described below

GOLD SPONSOR \$10,000 TO \$20,000

Naming rights for a Futurity, a Division, or a Set of Events Opportunity to be named the official “Hat, Trailer, Jeans, etc” of the Silver Dollar Circuit
Inclusion in event press releases and special visibility in social media Logo identification on National Advertising and on cover of Show Program
Banner, advertisement, and hyperlink from Silver Dollar Circuit’s website to sponsor’s website
Jumbatron advertising (center arena)
Advertisement or banner on **live webcast** (thousands of exposures)
Full page color advertisement in Show Program (back or inside covers if available)
Preferred stalling and/or vendor placement
Foot-print logos throughout facility
Unlimited banner placement
Daily announcement in all show arenas
Sponsor Board recognition display and Additional logo and name exposure around facility

SILVER SPONSOR \$5,000 TO \$9,999

Naming rights for a Futurity, or a Set of Events Opportunity to be named the official “Hat, Trailer, Jeans, etc” of the Silver Dollar Circuit
Inclusion in event press releases and special visibility in social media
Banner, advertisement, and hyperlink from Silver Dollar Circuit’s website to sponsor’s website
Jumbatron advertising (center arena)
Advertisement or banner on **live webcast** (thousands of exposures)
Full page color advertisement in Show Premium
Preferred stalling and/or vendor placement
Foot-print logos in facility
Unlimited banner placement
Daily announcement in all show arenas
Sponsor Board recognition display and Additional logo and name exposure around facility



Silver Dollar Sponsorship Levels

BRONZE SPONSOR \$3,000 TO 4,999

Banner, advertisement and hyperlink from Silver Dollar Circuit's website to sponsor's website

Jumbatron advertising (center arena)

Advertisement or banner on live webcast (thousands of exposures)

Full page advertisement in Show Program

Preferred stalling and/or vendor placement

Unlimited banner placement

Daily announcement in all show arenas

Sponsor Board recognition display and Additional logo and name exposure around facility

CHAMPIONSHIP SPONSOR \$2,500 TO \$2,999

Advertisement and hyperlink from Silver Dollar Circuit website to sponsor's website

Jumbatron advertising (center arena)

Full page advertisement in Show Program

Preferred Stalling and/or vendor booth placement

1 Banner placement

Daily announcement in all show arenas

Sponsor Board recognition display

SUPPORTING SPONSOR \$1,000 TO \$2,499

Recognition and listing on Silver Dollar Circuit's website

Daily announcements in all show arenas

Banner placement on show grounds ~ Preferred stalling

Sponsor Board recognition display

PATRON \$500 TO \$999

Recognition on Silver Dollar Circuit website and sponsor list

Recognition and listing in Show Program

Daily announcements in all show arenas

Banner placement on show grounds

Preferred stalling

CLASS SPONSOR \$250 PER CLASS

Designed for individual exhibitors

Recognition on Silver Dollar Circuit website

Recognition and listing in Show Program

Show arena announcements



Silver Dollar Sponsorship Levels

ARENA SPONSOR \$5,000

- Naming of Arena of Choice
- Banner, advertisement and hyperlink from Silver Dollar Circuit's website to sponsor's website
- Listing as official arena name in all schedules, programs and premiums
- Jumbatron advertising (center arena)
- Advertisement or banner on live webcast (thousands of exposures)
- Full page advertisement in Show Program
- Preferred stalling and/or vendor placement
- Unlimited banner placement
- Daily announcement in all show arenas
- Sponsor Board recognition display and Additional logo and name exposure around facility

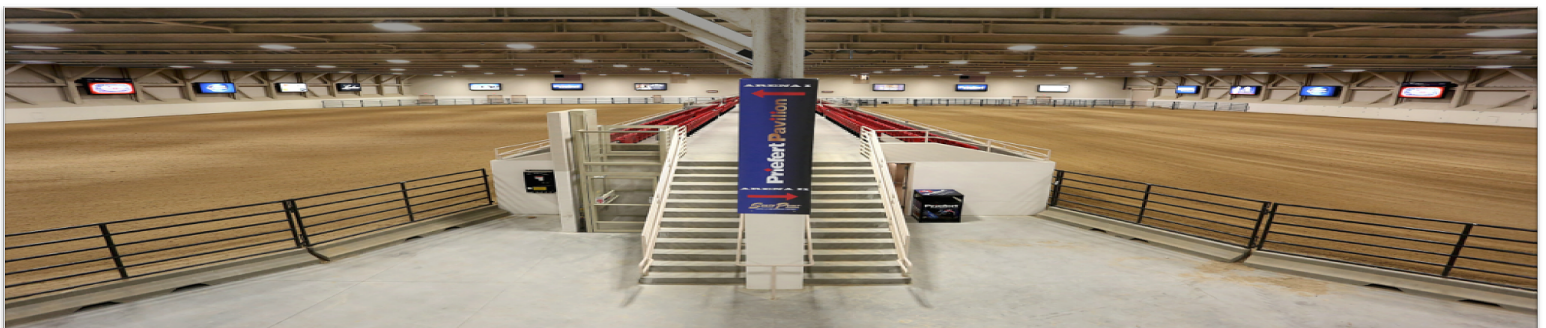
DIVISION SPONSORSHIP \$4000

- Naming of Division of Choice
- Listing as official division name in all schedules, programs and premiums
- Banner, advertisement and hyperlink from Silver Dollar Circuit's website to sponsor's website
- Jumbatron advertising (center arena)
- Advertisement or banner on live webcast (thousands of exposures)
- Full page advertisement in Show Program
- Preferred stalling and/or vendor placement
- Unlimited banner placement
- Daily announcement in all show arenas
- Sponsor Board recognition display and Additional logo and name exposure around facility

For more information, please contact:

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480-710-0548

Jan Bruner
jan@silverdollarcircuit.com
480-419-6318 * 602-370-6979



All packages can be modified to create the best grouping of options for you or your business. Other sponsorship options available include Exhibitor Party, Wifi sitting Lounge, Barn Party, Lunch, Morning coffee, and more!



Las Vegas Silver Dollar Circuit

SPONSORSHIP COMMITMENT

Commitment Level: _____

Amount: _____

Name _____

Street Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email _____ Website _____

Special notes regarding your sponsorship? _____

Please indicate **exactly** how you would like your sponsorship listed: _____

Payment Enclosed *(please make checks payable to Las Vegas Silver Dollar Circuit)*

Please Bill To: Name _____
Street Address _____
City _____ State _____ Zip _____

Payment by Charge Card

Type of Card VISA___ MASTERCARD___ DISCOVER___ AMEX___ Amount of sponsorship \$ _____

Number on card _____

Expiration date _____ V Code (3 digits, back of card) _____

Name as it appears on front of card _____

Billing address for card _____

_____ Zip _____

Signature of cardholder _____ Date _____

Total to be charged \$ _____

For more information and to mail in sponsorship, please contact

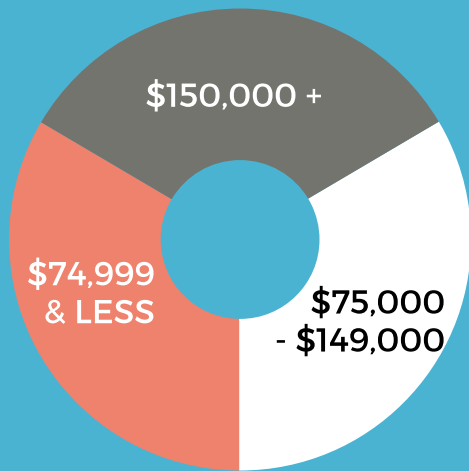
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email: jan@silverdollarcircuit.com or lindsay@silverdollarcircuit.com

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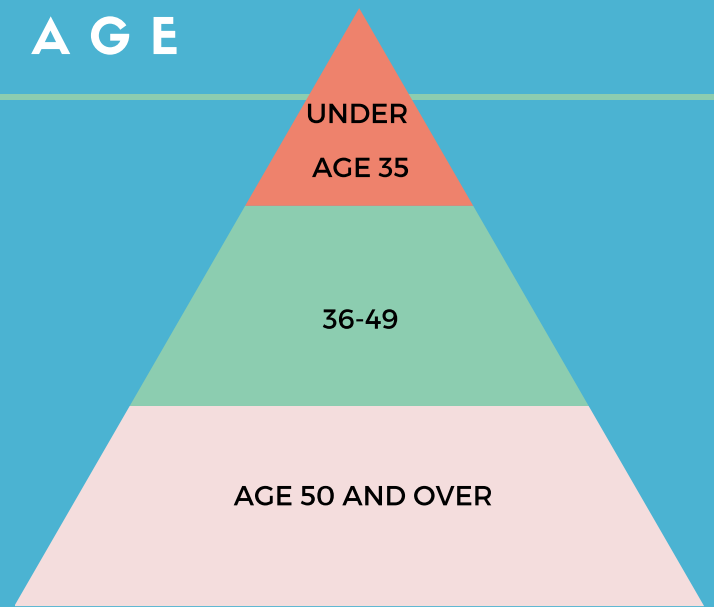
TARGET MARKET

SILVER DOLLAR CIRCUIT PROVIDES TARGETED EXPOSURE TO OVER 70,000 HORSE ENTHUSIASTS.

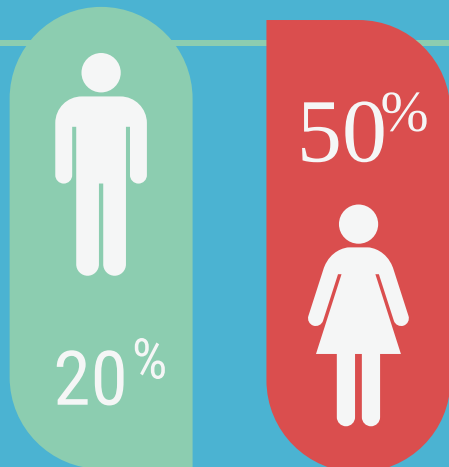
HOUSE HOLD INCOME



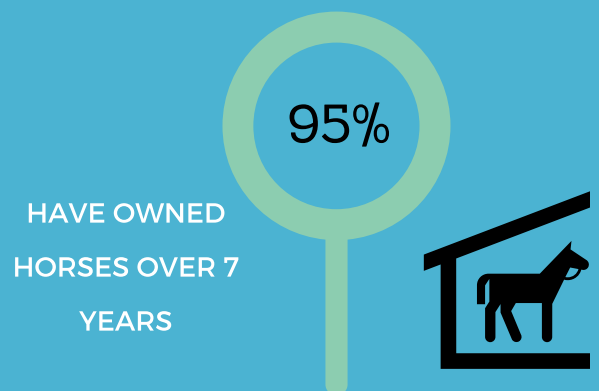
AGE



GENDER



YEARS OF HORSE OWNERSHIP



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